

## MARKETING MATERIALS and PRODUCT SAMPLES

A new Distributor may be able to obtain FRR literature, materials and product samples from their Sponsor, or they may order direct from Flint River Ranch.

## CUSTOMER PRODUCT ORDERS

To correctly register a customer to a Distributor's account, customer's first order should be written and mailed/faxed by the Distributor. Thereafter, customer can order direct. Include full payment (retail plus sales tax) with order, check or credit card. Orders are not processed on open account.

## COMMISSION INCOME

A 19% PV commission is paid to qualified Distributors and Senior Distributors on their individual purchases and personal sales.

## COMMISSION ELIGIBILITY

Personal Volume (100 PV) monthly is required for a Distributor or Senior Distributor to qualify for commission income on sales generated during that month. PV volume does not accumulate from one month to another.

## BONUS ELIGIBILITY

Senior Distributor is also eligible for monthly bonus income if 100 PV qualified during the monthly period. A Group is Bonus Qualified (BQ) if one of the Distributors within the Group downline qualifies with 100 PV eligibility. Bonus eligibility is determined monthly and is not accumulated from one month to another. PV's are not transferable within Groups.

## BONUS INCOME

Bonus income, based on downline level, is paid to qualified Senior Distributors on the

individual purchases and personal sales of their downline Distributors and customers.

## HOW THE LEVEL OF BONUS INCOME IS DETERMINED

When a Senior Distributor directly sponsors a new Distributor - the network formed with and under the new Distributor is considered the Senior Distributor's sponsored Group. The number of monthly qualified Senior Distributor's separate Groups equals the number of levels down bonus income is paid. For example, if a Senior Distributor has 3 qualified Groups during the month, he is eligible for bonus income down to 3 levels.

Bonus Level is computed on balances greater than zero. If Distributor has zero volume for the month, the bonus level moves to the next Distributor who has a volume greater than zero. Bonus Income continues down to a maximum of 10 levels.

During the FRR fiscal year, Senior Distributors are individually required to qualify with 100 PV, six out of twelve months to maintain Senior Distributor status.

## SHIPMENT SIZE

There is no minimum PV order required for customer or Distributor shipments. SENIOR DISTRIBUTORS SHIPMENTS REQUIRE 100 PV's MINIMUM PER ORDER.

## WHEN DO I GET PAID

Accounting "cut-off" is the last day of the month. Checks are computed and mailed on the 15th of the following month.

## PRO FORMA INCOME

For a qualified DISTRIBUTOR with one customer purchasing 40 PV's monthly - the

commission earned is \$7.60. This is 19% of the 40 PV's.

## 5 Customers:

equals \$38.00 month or \$456.00 year.

## 10 Customers:

equals \$76.00 month or \$912.00 year.

## 50 Customers:

equals \$380.00 month or \$4560.00 year.

## 100 Customers:

equals \$9120 yearly.

Once established, customers usually continue to order on a monthly basis.

## SENIOR DISTRIBUTORS

The same commission applies to a Senior Distributor's purchases and individual retail sales production. In addition, a qualified Senior Distributor receives Bonus Income as defined by the Bonus Override Compensation Plan. (See Chart)

**YOU ARE NOW STARTING TO UNDERSTAND THE DYNAMIC POWER OF NETWORK MARKETING AS MANY OF YOUR CUSTOMERS WILL WANT TO BE ASSOCIATES. EACH OF THEM WILL KNOW 20 TO 35 POTENTIAL CUSTOMERS AND NEW ASSOCIATES FOR YOUR NETWORK GROUP.**

**COMPENSATION PLAN - 24% BONUS OVERRIDE**

**Number of separate Qualified Senior Distributor Groups**

Groups	1	2	3	4	5	6	7	8	9	10		
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	1	L
		5%	5%	5%	5%	5%	5%	5%	5%	5%	2	E
			4%	4%	4%	4%	4%	4%	4%	4%	3	V
				3%	3%	3%	3%	3%	3%	3%	4	E
					2%	2%	2%	2%	2%	2%	5	L
						1%	1%	1%	1%	1%	6	
							1%	1%	1%	1%	7	D
								1%	1%	1%	8	O
									1%	1%	9	W
										1%	10	N
	100	100	100	100	100	100	100	100	100	100	PV	

**HOW MUCH MONEY CAN I MAKE ?**

Income depends upon your energy level, time available, ability to share information, and the recruiting / sponsoring of new Associates. The following schedule indicates potential income.

**GENERATION BONUS POTENTIAL**

Generation	# of Dist	Sales Month	Units of PV	Bonus Factor	TOTAL INCOME
<b>2 GROUPS</b>					
1	2	X	10	X	20
2	4	X	10	X	20
					\$ 60 Month
<b>3 GROUPS</b>					
1	3	X	10	X	20
2	9	X	10	X	20
3	27	X	10	X	20
					\$ 336 Month
<b>4 GROUPS</b>					
1	4	X	10	X	20
2	16	X	10	X	20
3	64	X	10	X	20
4	256	X	10	X	20
					\$2,248 Month
<b>5 GROUPS</b>					
1	5	X	10	X	20
2	25	X	10	X	20
3	125	X	10	X	20
4	625	X	10	X	20
5	3125	X	10	X	20

**FLINT RIVER RANCH**

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**BUSINESS  
and  
MARKETING PLAN**

Following is a brief outline of the Flint River Ranch Business and Marketing Plan. It includes important terms, requirements and compensation plans. NOTE: Each Associate is subject to the terms, policies and procedures as more fully defined in the Distributor Manual available from Flint River Ranch.

**TERMS DEFINED**

**ASSOCIATE - Individual completing a Flint River Ranch Independent Contractor Application / Information form. There is no investment required to enroll and to obtain a FRR computer reference number.**

**DISTRIBUTOR - An Associate that purchases and/or markets Flint River Ranch products and develops a retail customer business to earn commission income.**

**SENIOR DISTRIBUTOR - A Distributor that develops a business to earn a commission income from individual purchases and retail customer sales - and is eligible to earn bonus income by sponsoring, training and supporting other Distributors.**

**PERSONAL VOLUME (PV) - PV is assigned to retail product sales volume. PV can be generated from direct customer sales and/or personal purchases. PV is determined monthly and is not transferabl**

